

CANADIAN BEATS

MORE THAN MEDIA

ARTIST SERVICE GUIDE

Supporting independent artists through reviews, interviews, and promotional coverage **since 2013.**

Whether you're releasing your first single or your latest album, Canadian Beats offers coverage designed to introduce your music to new audiences while creating lasting content you can proudly share.



RELEASE PACKAGES



BEST VALUE TIP: If you're already considering a Single Review, for just \$5 more, Release Starter includes Instagram promotion and publication on your chosen release date.

RELEASE STARTER \$40

Perfect for launching your next single.

Includes

- Approximately three paragraphs of editorial coverage
- Featured on Canadian Beats
- SEO optimization
- One embedded stream or music video
- Shared on Facebook & X
- Instagram promotion included
- Publication on your chosen release date

MOST POPULAR

RELEASE BOOST \$90

Go beyond the review and tell the story behind your music.

Includes

Everything in **Release Starter**, plus:

- Artist Spotlight (10 Questions)
- Your responses transformed into a magazine-style feature article
- Artist photos included
- Shared across Facebook, Instagram & X
- Priority scheduling

PREMIUM PACKAGE

RELEASE SPOTLIGHT \$120

Our most complete promotional experience.

Includes

Everything in **Release Boost** including your **Artist Spotlight** interview, plus:

- Exclusive Canadian Beats Artist Feature
- Dedicated editorial feature focused on your story and latest release
- Highlights your musical journey, inspiration, latest release, and future plans
- Additional promotion across Facebook, Instagram & X



LET'S TELL YOUR STORY

Every artist has a story worth sharing. Whether you're introducing yourself to new listeners or celebrating your latest release, Canadian Beats is here to help you connect with music fans across Canada and beyond.

From a simple music announcement to a complete release campaign, we'd love to help share your next chapter.

Ready to get started?



canadianbeats13@gmail.com

INDIVIDUAL COVERAGE

Need just one type of coverage? Choose the option that's right for you.



MUSIC ANNOUNCEMENT

Share your latest music news with a brief announcement on Canadian Beats.

Perfect for:

- New singles
- EPs & albums
- Music videos
- Tour announcements
- Festival appearances
- Award nominations
- Other artist news



ARTIST INTERVIEW

Introduce yourself and your music through a customized interview.

Includes:

- Five custom interview questions
- Questions tailored to you, your music, and your latest release
- Presented in a traditional Q&A format
- Featured on Canadian Beats
- SEO optimization
- One embedded stream or music video
- Shared on Facebook & X



ARTIST INTRODUCTION

Introduce yourself to Canadian Beats readers through our standard artist questionnaire.

Includes:

- Five standard interview questions
- Presented in a traditional Q&A format
- Featured on Canadian Beats
- SEO optimization
- One embedded stream or music video
- Shared on Facebook & X



ARTIST SPOTLIGHT INTERVIEW

Tell your story through a more in-depth customized interview.

Includes:

- Ten custom interview questions
- Questions tailored to you, your music, and your latest release
- Your responses transformed into a magazine-style feature article
- Highlights your musical journey, inspirations, songwriting, latest release, and future plans
- Featured on Canadian Beats
- SEO optimization
- One embedded stream or music video
- Shared on Facebook & X



SINGLE REVIEW

A thoughtful review of your latest single.

Includes:

- Approximately three paragraphs of editorial coverage
- Featured on Canadian Beats
- SEO optimization
- One embedded stream or music video
- Shared on Facebook & X



EP & ALBUM REVIEW

A detailed review of your release with a focus on two featured songs.

Includes:

- In-depth review of your release
- Review includes two featured songs
- Featured on Canadian Beats
- Additional songs may be added for \$10 each
- SEO optimization
- One embedded stream or music video
- Shared on Facebook & X



INSTAGRAM PROMOTION

Add a dedicated promotional post on the Canadian Beats Instagram account to any Individual coverage purchase.



CUSTOM PACKAGES

Looking for something a little different? Not every project fits into a standard package. Whether you're promoting multiple releases representing several artists, planning festival coverage or looking for a customized promotional campaign, we'd be happy to create a package tailored to your needs.

Contact us to discuss your project.



WHY CHOOSE CANADIAN BEATS?

Since 2013, Canadian Beats has been dedicated to discovering, supporting, and celebrating independent music. When you work with us, you'll receive:

- Coverage that remains permanently featured on Canadian Beats
- SEO-optimized articles to help more listeners discover your music
- Promotion across our growing social media community
- Passionate support for independent artists from Canada and around the world.